

December 14, 2022

I wanted to take a moment to congratulate Brandworkers staffers on the formation of their staff union. Your success is a reflection of your drive, determination, and dedication to our organization's mission of supporting local food workers in building worker-led, worker-run unions.

Brandworkers' work is built on a bedrock of belief in worker power. We believe that all workers, including union organizers and non-profit workers, should have a strong voice in their workplace and be in strong, fighting unions. As a former food worker and a former union staff organizer myself, I've always demanded a voice in my workplace, so I'm proud to stand with our staff as we work to build a better Brandworkers together.

As Executive Director, I'm committed to working with the staff union and our board of directors to maintain a transparent, horizontal system for both hiring and compensation, to take all available steps towards a cooperative model for the organization, to implement robust accountability practices to combat any oppressive and discriminatory practices within the organization; and most importantly, to create an organizational culture where labor organizing is healthy and sustainable for the long term.

Food workers hold a unique place in this country. We want every food worker to have the skills, the organization, and the support necessary to win life-changing victories both on the shop floor and in their communities. We believe through this process, food workers will transform society.

I'm glad to be a part of a team that's making that vision a reality.

Solidarity,

A handwritten signature in black ink, appearing to read 'G. Morales', with a large, stylized initial 'G'.

Gabriel Morales  
Brandworkers Executive Director